

SOFIA FITTERER

Communications Specialist



682-999-2620



Sofia.fitterer@gmail.com



San Marcos, Texas

Education

Texas State University
BA in Mass Communication
2022 - 2025

Saginaw High School
High School Diploma
2018 - 2022

Skills

Social Media Management
Microsoft Office
Canva
Adobe Creative Suite
Web Design
Loomly
Photography
Customer Service
Spanish

References

Natalie Frels

Hays County / Communications
Manager

Phone: 512-395-4214

Email: Natalie.frels@hayscountytexas.gov

Kandice Boutte

Hays County / County Administrator

Phone: 737-387-9749

Email: kandice.boutte@hayscountytexas.gov



Profile

Reliable and motivated individual with strong communication and leadership skills. Experienced in both social media management and government communications. Proven track record of leveraging organizational expertise, adaptability, and proactive problem-solving skills to drive results.



Work Experience

2024
-
Present

Hays County Government - San Marcos, TX

Communication's Intern: County Administration & HR Dept.

- Crafted and presented press releases utilizing AP style.
- Managed social media platforms such as Facebook, X, and Instagram using Loomly and Canva.
- Created photo and video content for Hays County to support public communication efforts, documenting community events, and initiatives for social media use.

2023
-
2025

Gristmill River Restaurant - New Braunfels, TX

Bartender & Shift Lead

- Lead shifts in the second largest restaurant in the U.S. overlooking 50+ servers in a shift.
- Achieved sales exceeding \$1,000 per shift, consistently driving revenue growth.
- Trained new employees and upheld bar standards.

2022

Popout Shows - Prague, CZ

Interviewer & Personal Assistant

- Conducted interviews and coordinated logistics.
- Supervised transportation and schedules.
- Supported artists like Key Glock and DJ Memphis during performances internationally.

2021
-
2022

PALS Inc. - Fort Worth, TX

Counselor

- Mentored and supported at-risk youth in grades 1-8 through behavior guidance, tutoring, and participation in creative activities and educational field trips.