

SOFIA FITTERER

Communications Specialist



 682-999-2620

 Sofia.fitterer@gmail.com

 San Marcos, Texas

Education

Texas State University

BA in Mass Communication

2022 – 2025

Saginaw High School

High School Diploma

2018 – 2022

Skills

Social Media Management

Microsoft Office

Canva

Adobe Creative Suite

Web Design

Loomly

Photography

Customer Service

Spanish

References

Natalie Frels

Hays County / Communications Manager

Phone: 512-395-4214

Email: Natalie.frels@hayscountytexas.gov

Kandice Boutte

Hays County / County Administrator

Phone: 737-387-9749

Email: kandice.boutte@hayscountytexas.gov

Profile

Reliable and motivated individual with strong communication and leadership skills. Experienced in both social media management and government communications. Proven track record of leveraging organizational expertise, adaptability, and proactive problem-solving skills to drive results.

Work Experience

2024

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Present

Hays County Government – San Marcos, TX

Communication's Intern: County Administration & HR Dept.

- Crafted and presented press releases utilizing AP style.
- Managed social media platforms such as Facebook, X, and Instagram using Loomly and Canva.
- Created photo and video content for Hays County to support public communication efforts, documenting community events, and initiatives for social media use.

2023

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2025

Gristmill River Restaurant- New Braunfels, TX

Bartender & Shift Lead

- Lead shifts in the second largest restaurant in the U.S. overlooking 50+ servers in a shift.
- Achieved sales exceeding \$1,000 per shift, consistently driving revenue growth.
- Trained new employees and upheld bar standards.

Popout Shows – Prague, CZ

Interviewer & Personal Assistant

2022

- Conducted interviews and coordinated logistics.
- Supervised transportation and schedules.
- Supported artists like Key Glock and DJ Memphis during performances internationally.

2021

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2022

PALS Inc. – Fort Worth, TX

Counselor

- Mentored and supported at-risk youth in grades 1–8 through behavior guidance, tutoring, and participation in creative activities and educational field trips.